



Hello my name is

# BELLA CONTINO

I'm a conceptual thinker & artist.

## → EXPERIENCE

E3M Creative / *Creative Director*

July 2020 — Present

- + Develop narratives, concepts and oversee direction on video projects
- + Deliver pitch decks, creative proposals and pre-production documents
- + Manage and develop internal brand and promotional content
- + Select, hire, and manage talent, equipment and locations for productions
- + Devise and implement social media strategy to increase on-line traffic
- + Direct weekly brainstorm and creative sessions
- + Supervise daily workflow, assign projects and monitor deadlines

Kivvit / *Graphic Designer*

Jan 2020 — Apr 2020

- + Directly collaborated with design team to enhance social media campaigns
- + Created high-quality digital design collateral for campaigns for a variety of clients
- + Contributed to initial concepting and research, brand development and final product delivery to clients
- + Deliver production ready digital collateral that is consistent across all platforms

MU Studio 204 / *Graphic Designer*

Jun 2017 — Jun 2019

- + Facilitated promotional materials for a range of campus events and student-led organizations
- + Worked under the university brand guidelines on a daily basis
- + Responsibilities included event photography, large format printing, branding, illustration and print design.

## → SKILLS

Adobe Creative Suite • Photography • Storytelling • Interviewing • Video Production  
Location & Talent Scouting • Art Direction • Illustration • Branding • Animation  
Project Management • Print Design • Copy Writing • Social Media • SEO • Wordpress

## → SIDE HUSTLES

Thrift Store Addict • Aspiring Chef • Photo Taker • Tune Spinner • Cocktail Artist

## → EDUCATION

Oregon State University

2014-2019

BFA/Minors

Graphic Design/Photography & Visual Arts

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STALK ME • ☺